



## FACT SHEET

### The Shed Company Augmented Reality (AR) App

- Gold Coast based shed franchise, THE Shed Company has launched its industry pioneering Augmented Reality (AR) App.
- The AR App allows customers to experience their shed in 3D prior to purchase as part of their in-store experience.
- Initially available on iOS and Android to THE Shed Company franchisees from 16 October 2017, with potential for direct-to-consumer in the future.
- How it works:
  - Working with a dedicated consultant from THE Shed Company, the customer designs their structure to perfectly suit their project.
  - Once complete, the software generates a custom-generated QR code that holds all details of their design.
  - THE Shed Company Consultant will scan their QR code using a smartphone or tablet and hover their device above an 'anchor' set up in their store.
  - Using the app's AR technology, the customer's shed or structure appears in 3D above the anchor.
  - Using the app, customers can walk around the shed to experience every angle and change the colours of the different elements of the building. These colours are then saved for time of purchase.

To see THE Shed Company's AR App in action, visit <https://www.theshedcompany.com.au/news/augmented-reality>

### About The Shed Company

- Based on the Gold Coast in Queensland, THE Shed Company is one of Australia's leading premium steel kit building suppliers.
- THE Shed Company designs and builds products that cater to residential, rural and commercial projects.
- From carports, garages and steel kit homes to commercial hangars, factories and sheds, THE Shed Company provides customised steel structures to suit any project.
- Launched in 2005 with one store in Mudgee NSW, THE Shed Company has grown to a national company with 27 stores across Australia.



- THE Shed Company has been named Top Franchising Company by The Australian Financial Review's *Smart Investor* three times (2007, 2009 and 2010).
- THE Shed Company work with some of the country's biggest suppliers including BlueScope Steel and Colorbond Steel.
- For more information on THE Shed Company, call 1800 821 033 or visit <https://www.theshedcompany.com.au>

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**About The Shed Company**

Based on the Gold Coast in Queensland, The Shed Company are one of Australia's leading premium steel kit building suppliers. From carports, garages and steel kit homes to commercial hangars, factories and sheds, The Shed Company provide customised steel structures to suit any project. Since beginning in 2005, the company have grown significantly, winning multiple franchise awards and working with some of the country's biggest material suppliers including BlueScope Steel and Colorbond® Steel.

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